UrbanPlan for Public Officials

Workshop Agenda   Cleveland State University Levin College of Urban Affairs

August 3, 2018 9:00 am – 5:00 pm   Cleveland, Ohio

8:30 am **Registration**

9:00 am **Welcome** *Mackenzie Hutton, ULI District Council*
>*Rob Ziol, Director, Center for Public and Non-Profit Management, Cleveland State University*
>**Introductions and Summary of the Day**

9:15 am **UrbanPlan Overview** *Susan Bell, Workshop Moderator*
>**Role Briefings**
>**Lego Building Types**
>**Introduction to the Financial Model**

10:30 am **Vision Statement**

10:45 am **Build**

12:00 pm
Facilitation I *Paul Beegan, Owner, Beegan Architectural Design*
Facilitation II, *Robert Weeks, President, R-Weeks Consulting, LLC*
Facilitation III, *Kirby Date, Principal, KM Date Community Planning & Program Manager, Community Planning Program, Cleveland State University*
Facilitation IV, *Greg Ward, , Senior Vice President, Institutional Commercial Real Estate at Huntington Bank*

12:20 pm **Working Lunch**

1:30 pm
Facilitation I, *Greg Ward, , Senior Vice President, Institutional Commercial Real Estate at Huntington Bank*
Facilitation II, *Kirby Date, Principal, KM Date Community Planning & Program Manager, Community*
Facilitation III, *Robert Weeks, President, R-Weeks Consulting, LLC*
Facilitation IV *Paul Beegan, Owner, Beegan Architectural Design*

1:50 pm **Finalize Proposals**

2:30 pm **Team Presentations** *Dave Budge, Assistant Vice President, WXZ Development Inc.*
>**to City Council** *Hunter Morrison, Senior Fellow at the Levin College of Urban Affairs*
>>*Mackenzie Hutton, Director of Strategic Initiatives, Forest City*

>**(note: allocate 15-min per team)**

3:15 pm **Case Study Presentation** *Peter Snavely, Vice President, Snavely Group*

3:50 pm **Debrief and Discussion**

4:15 pm **Get Involved** *Robert Weeks & Mackenzie Hutton*

5:00 pm **Adjourn**

Team Advisers: Linda Striefsky, Partner at Thompson Hine LLP; John Neely, Director, Topline Partners; Rob Ziol, Director, Center for Public and Non-Profit Management, Cleveland State University; Steve Ross, Senior Associate at CBRE